2020 - 2026



COPY & CONTENT PORTFOLIO

Parade Stone

Welcome to my portfolio! I'm Parade Stone, a creative and thoughtful copywriter with a passion for storytelling.

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JOKES ON HER

December 2026
Fundraising Campaign

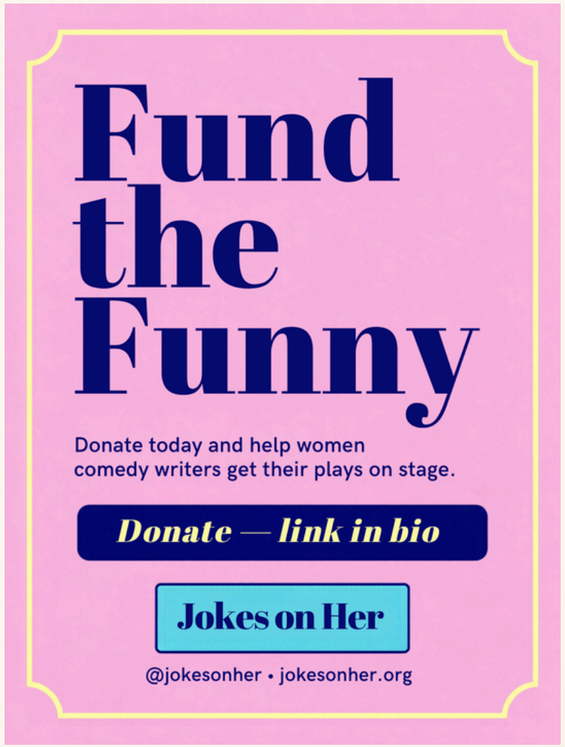
Writer's Assistant (2026 - Present)

Project Description:

Jokes on Her is a nonprofit organization supporting women playwrights writing contemporary comedy. The organization provides an annual prize to one woman comedy writer. I have designed an Instagram campaign to be launched in December 2026 to fundraise $20,000 to pay for operational costs.









IMENTOR

Training Scripts

Manager of Program Marketing (2024-2026)

Project Description:

iMentor is a nonprofit organization that promotes college access and mentorship for low-income and first-generation high school and college students. Mentors enrolled in the program received educational training videos. I wrote the scripts for the videos.

	January Y1 Mentor Moments Video Script College Milestones "Finding the Real Ones"	
Format		Stage directions
Opening line	Hey, Mentor, got a minute? Let's talk about helping your mentee build and deepen connections with their peers!	Brief pause between "got a minute" and "Let's talk…"
Talking head	Now that your mentee has a semester under their belt, we'd love for them to get even more connected with the campus community.	
Talking head	Students tend to get a little anxious about their friendships early on in their college journeys, especially if they had trouble making friends during the first semester. Some don't evaluate how they feel about their connections because they're just so relieved to have made friends at all.	
B-roll	You can help your mentee nurture relationships they value and respectfully let go of the ones they don't with a few conversation starters: - Ask them about their friendships. Do they feel satisfied with them? - Ask them what might be getting in the way of connecting with peers: Can you problem solve? - And share your own experiences with making friends in college! How did you find community? For even more conversation starter questions, check out our January Mentor Guide!	

	June Y1 Mentor Moments Video Script "College Milestones"	
Format		Stage directions
Opening line	Hey, mentor, got a minute? Let's talk about celebrating your mentee's major wins!	Brief pause between "got a minute" and "Let's talk…"
Talking head	Your mentee finished their first year of college! Remember the beginning of their college journey? They've really come far.	
Talking head	Sometimes students forget to pause for a moment to celebrate their accomplishments when they're so focused on what's next. You and your mentee should take some time to celebrate this major milestone together.	
B-roll	You can highlight how far they've come by … - Encouraging them to make concrete plans to celebrate. - Reflecting on their college journey so far with them - Asking what they'd like to bring from this year into the summer and beyond. - Telling them how amazing you think they are!	
Talking head (different angle)	And remember to check out the mentor guide we sent you! Let's help your mentee celebrate this huge win!	

	Y2 Mentor Minute College Milestones "Hacking College to Make It Work for You"	
Format		Stage directions
Opening line	Hey, mentor, got a minute? Let's talk about helping your mentee use all the resources college has to offer.	Brief pause between "got a minute" and "Let's talk…"
Talking head	College can be overwhelming–so much so that many students don't take the time to learn more about what their school can offer them. Free counseling, resume help, internship fairs… The list goes on.	
Talking head	You can be a champion *and* a strategist for your mentee by guiding them toward supports they may not even realize are there.	
B-roll	Help them reach their goals by… - Figuring out what their long and short term goals are. Ask them what they want this semester, and what they want when they graduate. - Identifying campus resources for their specific needs. For example, if they want to work toward being bilingual, they could join a club dedicated to practicing another language. - Showing them small changes to their routine add up. Remind them that consistency is key when it comes to achieving goals.	

IMENTOR

FYiMentor Newsletter

Manager of Program Marketing (2024-2026)

Project Description:

Mentor is a nonprofit organization that promotes college access and mentorship for low-income and first-generation high school and college students. I wrote, designed, and sent out *FYiMentor*, a monthly newsletter highlighting the features of the program's communication app for iMentor's corporate partners and schools.

FY imentor

The Content Feature Can Help You More Than You Think

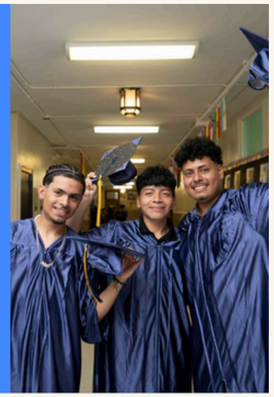
April 9, 2026

Welcome to our monthly FYiMentor newsletter! Each month, we'll help you make the most of everything the Platform has to offer with a feature spotlight. This month, we're highlighting the Content feature, in case you couldn't tell.

We're also excited to answer some of your most frequently asked questions from last month and share our Bug Watch, a roundup of the Platform issues we're currently working through. Finally, keep reading for a training opportunity focused on supporting our mentees with financial aid.

💡 Stay in the Know: *Summer Steps for Financial Aid* 💡

If you'd like to help students stay on top of their financial aid this summer, attend our Summer Steps for Financial Aid Workshop, facilitated by uAspire, on **April 20, 2026, from 2:00-3:30 PM EST**. To receive the **Zoom link,** please click here to register.



✨Platform Feature of the Month: *The Content Page* ✨

What is the Content Page?

Think of it as a shared folder for your entire cohort that you control, curate, and keep current. The Content page allows admins to share resources like flyers, links, lesson materials, pair projects, and more with mentees, mentors, and pairs. The best part? You decide who sees what, so the right resource always gets to the right person



Big Brothers Big Sisters LONE STAR

Spotted in the Field: *How BBBS Lone Star Does It*
We've seen all our partners and regions use Content creatively. This month, we want to highlight the BBBS Lone Star staff for how consistently their Program Specialists incorporate the feature in their work!

🎉 Morgan Jones
Houston
Morgan uses Content as a post-secondary resource hub for her cohort. Brag sheets, recommendation letter guides, and college prep materials are accessible all in one place.

🎉 Zoe Wilkerson
Tarrant County
Zoe shares program newsletters through Content instead of email. The result? Information stays on the Platform, and her mentors have developed a habit of checking in regularly.

🎉 Jasmine Carmichael
Tarrant County
Jasmine curates Social Emotional Learning resources specifically for her mentees. The guides review how to receive teacher feedback and build key soft skills for school and beyond.

Ready to make Content work for your cohort?

Log in, head to your Content page, and try uploading one resource this week, like a flyer, link, or guide. Start small and see how your mentors and mentees engage with it. You might be surprised by how quickly it becomes a program staple.

Click here to learn about the Content page!

🙋 The Top 3 Questions We Heard Last Month 🙋

Click the links below for tips to navigate these common Platform questions:

"How do I make my login work on the website and the app?"
Reported by mentors and mentees

"How do I reset my password?"
Reported by mentors and mentees

"My mentee/mentor has disappeared. What do I do?"
Reported by admins

And if these links still aren't helping you, please email hello@imentor.org for help!





🐛 Bug Watch 🐛

Our engineering team has been focused on a major usability overhaul. With that foundation in place, the team has shifted back to bug resolution (and they hit the ground running!). Outside of our priority fixes, the team closed 9 additional tickets this cycle. A few highlights 👇

- **Filters Staying Put on the Pairs Page:** Active cohort filters no longer reset when you paginate or change your rows-per-page setting. If you manage more than 50 pairs, this one was a real blocker. It's resolved.
- **School Filter on Pairs Reporting:** The school filter now works correctly when exporting. Filter by school, get back exactly those pairs, on screen and in your downloaded file.
- **Group Filter Permissions:** Local admins assigned to specific schools were seeing groups across the entire partner or region instead of just those for their assigned school(s). That's been corrected.
- **Duplicate Prompt Sends:** The send button for a prompt now grays out immediately after clicking to prevent accidental double-sends.

👉 View the full Bug Watch page - *See what's been reported, what's in progress, and what's been fixed in the last 30 days.*

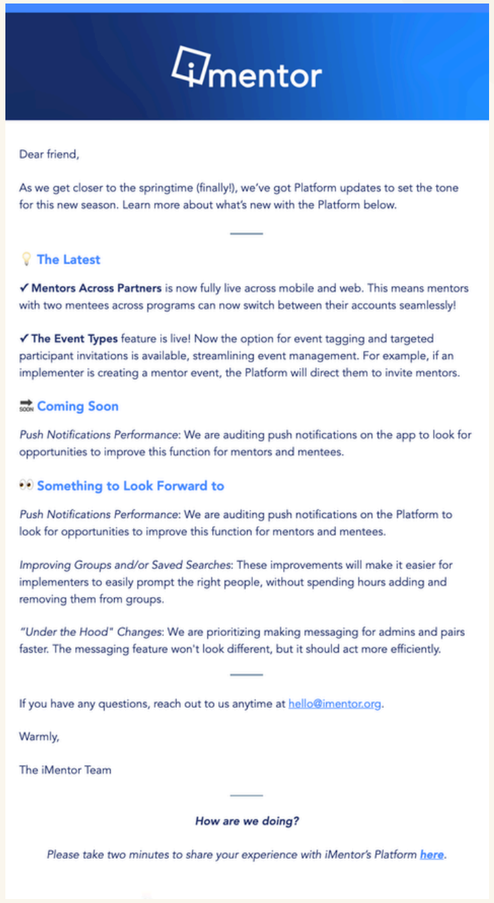
IMENTOR

Support Marketing

Manager of Program Marketing (2024-2026)

Project Description:

Mentor is a nonprofit organization that promotes college access and mentorship for low-income and first-generation high school and college students. When the program's communication app had recently launched, I executed a support marketing email campaign to inform iMentor's partners of bugs and bug fixes on the app.



imentor

Dear friend,

As we get closer to the springtime (finally!), we've got Platform updates to set the tone for this new season. Learn more about what's new with the Platform below.

💡 **The Latest**

✓ **Mentors Across Partners** is now fully live across mobile and web. This means mentors with two mentees across programs can now switch between their accounts seamlessly!

✓ **The Event Types** feature is live! Now the option for event tagging and targeted participant invitations is available, streamlining event management. For example, if an implementer is creating a mentor event, the Platform will direct them to invite mentors.

➡️ **Coming Soon**

Push Notifications Performance: We are auditing push notifications on the app to look for opportunities to improve this function for mentors and mentees.

👀 **Something to Look Forward to**

Push Notifications Performance: We are auditing push notifications on the Platform to look for opportunities to improve this function for mentors and mentees.

Improving Groups and/or Saved Searches: These improvements will make it easier for implementers to easily prompt the right people, without spending hours adding and removing them from groups.

"Under the Hood" Changes: We are prioritizing making messaging for admins and pairs faster. The messaging feature won't look different, but it should act more efficiently.

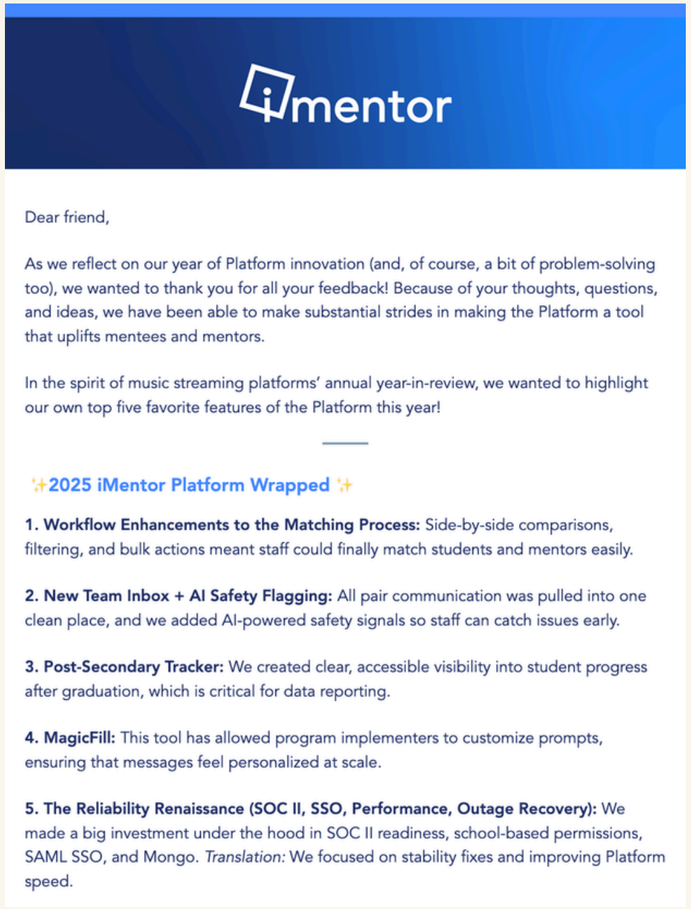
If you have any questions, reach out to us anytime at hello@imentor.org.

Warmly,

The iMentor Team

How are we doing?

Please take two minutes to share your experience with iMentor's Platform here.



imentor

Dear friend,

As we reflect on our year of Platform innovation (and, of course, a bit of problem-solving too), we wanted to thank you for all your feedback! Because of your thoughts, questions, and ideas, we have been able to make substantial strides in making the Platform a tool that uplifts mentees and mentors.

In the spirit of music streaming platforms' annual year-in-review, we wanted to highlight our own top five favorite features of the Platform this year!

✨**2025 iMentor Platform Wrapped** ✨

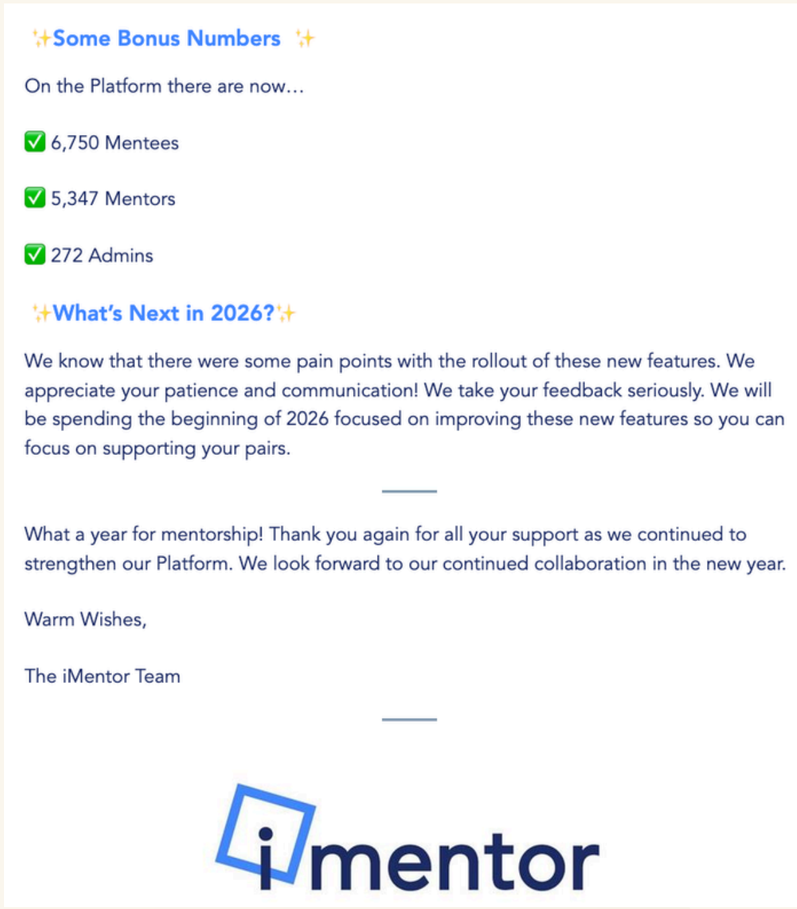
1. Workflow Enhancements to the Matching Process: Side-by-side comparisons, filtering, and bulk actions meant staff could finally match students and mentors easily.

2. New Team Inbox + AI Safety Flagging: All pair communication was pulled into one clean place, and we added AI-powered safety signals so staff can catch issues early.

3. Post-Secondary Tracker: We created clear, accessible visibility into student progress after graduation, which is critical for data reporting.

4. MagicFill: This tool has allowed program implementers to customize prompts, ensuring that messages feel personalized at scale.

5. The Reliability Renaissance (SOC II, SSO, Performance, Outage Recovery): We made a big investment under the hood in SOC II readiness, school-based permissions, SAML SSO, and Mongo. *Translation:* We focused on stability fixes and improving Platform speed.



✨**Some Bonus Numbers** ✨

On the Platform there are now…

✅ 6,750 Mentees

✅ 5,347 Mentors

✅ 272 Admins

✨**What's Next in 2026?**✨

We know that there were some pain points with the rollout of these new features. We appreciate your patience and communication! We take your feedback seriously. We will be spending the beginning of 2026 focused on improving these new features so you can focus on supporting your pairs.

What a year for mentorship! Thank you again for all your support as we continued to strengthen our Platform. We look forward to our continued collaboration in the new year.

Warm Wishes,

The iMentor Team

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imentor

IMENTOR

Mentor & Admin Guides

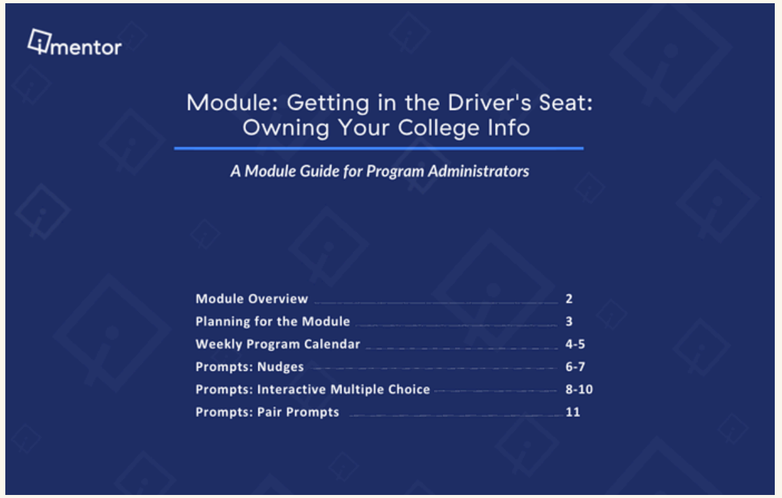
Manager of Program Marketing (2024-2026)

Project Description:

iMentor is a nonprofit organization that promotes college access and mentorship for low-income and first-generation high school and college students. To support the mentors and program administrators, I wrote the copy for the mentor guides and administrative guides.









THE DOOR

June Appeal Letters Campaign

Contract Copywriter (2024)

Project Description:

The Door is a non-profit organization that empowers young people by providing youth development services, including job and internship support, creative arts classes, health services, and more. I wrote the donation letter campaign sent to past donors and potential first-time donors via mail and email.

Dear Salutation:

Do you remember just how raw emotions could feel when you were young? When you consider the emotional highs and lows of adolescence and young adulthood alongside the mental health crisis impacting today's youth, you can recognize the necessity of safe spaces like The Door.

"The Door means safety. It means I'm here and I feel super comfortable at The Door..."
—Melody, Member of The Door

Of the youth The Door supports, 85% identify as Black, Indigenous, or People of Color, 17% as LGBTQIA+, and 26% as homeless or in the foster care system. We provide these communities with mental health resources, gender-affirming care, and so much more. We aim to guide them toward reaching their potential without systemic barriers holding them back.

Our multi-service approach to supporting young people stems from the understanding that issues of financial instability, lack of employment, or low self-esteem are rarely isolated. Now more than ever, we need your support to help us close the health and wellness gap that disproportionately affects New York City's most vulnerable young communities.

As we prepare our summer programming, we also approach June 30th, the end of our fiscal year. We use this time to assess our funding needs and goals for the coming year. With a contribution to The Door, you can help 8,000 young people gain access to job placement assistance, mental health counseling, free nutritious meals, arts programs, legal representation, and much more.

While processing national and global struggles and tragedies can create a sense of helplessness, I hope the work of The Door gives you great hope! Thanks to the support of donors, ours is a story of immediate and direct impact on the lives of thousands of young people each year. They come to The Door with specific needs and find the staff and services to provide immediate assistance and nurture ongoing growth with compassion, warmth, and honesty.

Please consider joining us today to give New Yorkers those safe spaces many of us needed growing up this summer and beyond.

In Gratitude,
Kelsey Louie
CEO of The Door & Broome Street Academy

Dear [Salutation],

Thank you for your continued support of The Door's work serving youth through developmental services that empower and enrich. With Pride, Juneteenth, the end of the school year, and other community events planned, June presents us with opportunities to celebrate diversity and achievement while reflecting on the extremely daunting challenges that many of the communities we serve continue to navigate. As always, throughout the summer months our services will remain fully open offering all of our robust programming and safe space.

One of the important dates on our summer calendars is June 30th, the end of our fiscal year. We use this time to assess our programming, funding needs, and goals for the coming year. Last year, 8,000 young people benefited from our services. As we plan ahead, I want to show you how your renewed contributions can uplift our programs now and in the future.

When you donate to The Door you are supporting:

- 10,000+ clients with legal support through our Legal Services Center
- Mental health and nutrition services, as well as inclusive healthcare for trans and queer youth
- Almost 1,800 homeless youth who receive essential basic needs services, housing supports, and long-term case management
- Nearly 1,400 youth participating in our career and education programs which include college advisement, High School Equivalency education, and job and internship training and placement
- Engaging art classes and performances including shows developed and performed at Little Island by young people from The Door

While processing national and global struggles and tragedies can create a sense of helplessness, the work of The Door provides hope and tangible results everyday! Thanks to donors like you, ours is a story of immediate and direct impact on the lives of thousands of young people each year. They come to The Door with specific needs and find the staff and services to provide immediate assistance and nurture ongoing growth with compassion, warmth, and honesty.

Please consider renewing your support with a donation of $ASK AMOUNT by June 30th. With your help, The Door can continue to serve New York City's vibrant and promising community of young people with responsive and vital services.

In Gratitude,
Kelsey Louie
CEO of The Door & Broome Street Academy

Dear [Salutation],

Thank you for your past support of The Door's work serving youth through developmental services that empower and enrich. With Pride, Juneteenth, the end of the school year, and other community events planned, June presents us with opportunities to celebrate diversity and achievement while reflecting on the extremely daunting challenges that many of the communities we serve continue to navigate. As always, throughout the summer months, our services will remain fully open, offering all of our robust programming and a safe space.

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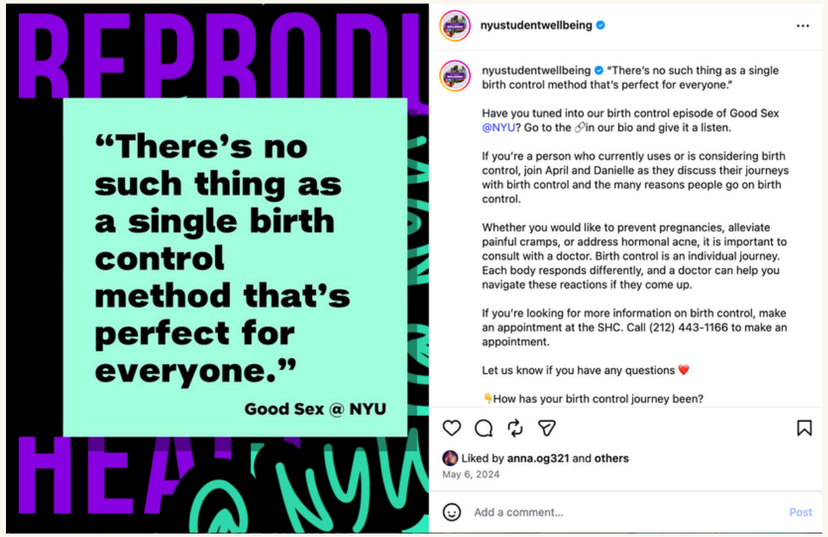
NEW YORK UNIVERSITY

Student Wellbeing Office Social Media Campaigns

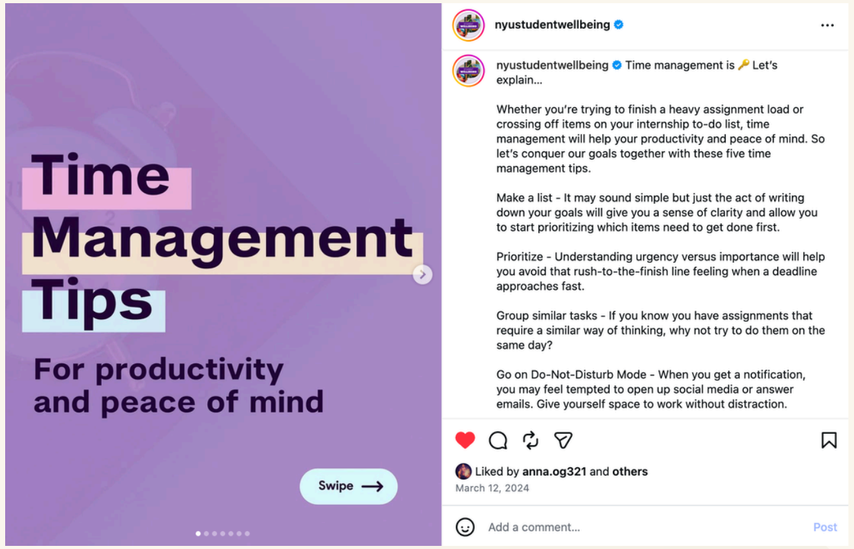
Copywriter & Social Media Strategist (2021-2024)

Project Description:

NYU's Student Wellbeing Office offers the university's student community resources for learning about wellness practices and opportunities to engage in self-care. I wrote the copy for the Instagram and TikTok accounts (@nyustudentwellbeing) and supported the graphic design of each post.







NEW YORK UNIVERSITY

Project Description:

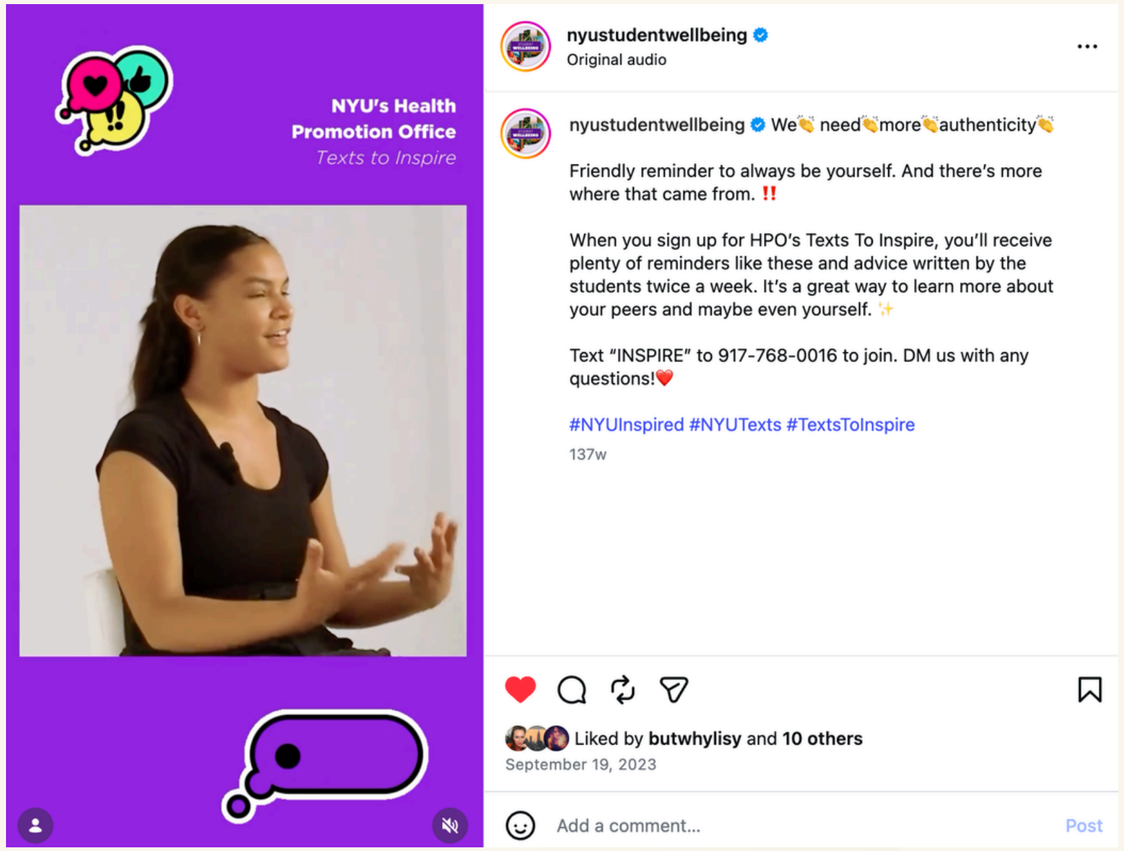
NYU's Student Wellbeing Office offers the university's student community resources for learning about wellness practices and opportunities to engage in self-care. I wrote the copy for the campaign to launch the office's initiative to help the student body find community, "Texts to Inspire." I coordinated the promotional video shoot as well.

Student Wellbeing Office

Texts to Inspire Campaign

Copywriter & Social Media Strategist (2021-2024)





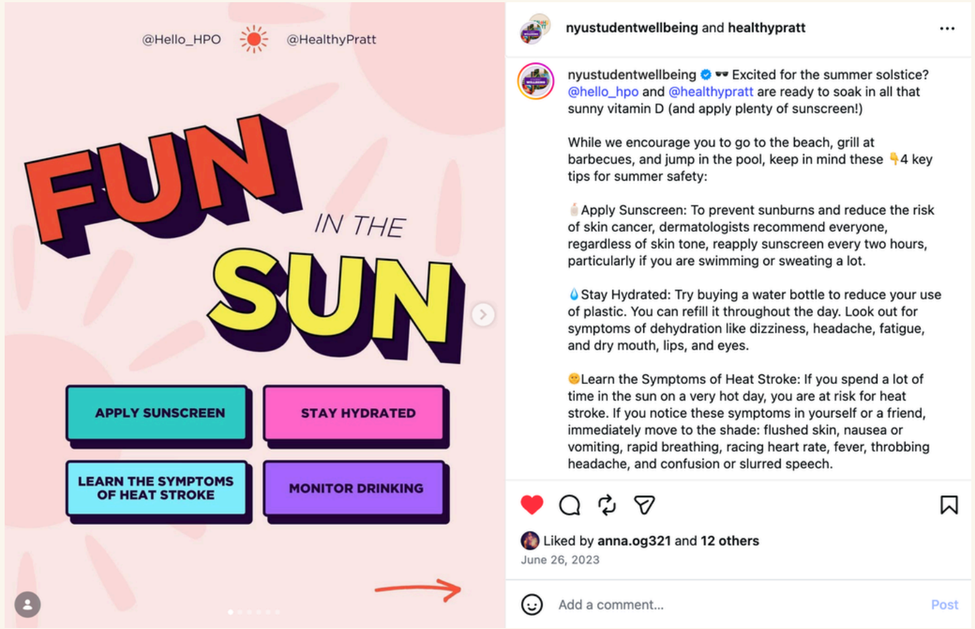
NEW YORK UNIVERSITY

Project Description:

NYU's Student Wellbeing Office offers the university's student community resources for learning about wellness practices and opportunities to engage in self-care. I wrote the copy for the office's summer campaign to encourage students to stay safe and healthy, and engage with summer holidays, such as Juneteenth and Pride Month.

Student Wellbeing Office Summer Campaign

Copywriter & Social Media Strategist (2021-2024)





nyustudentwellbeing #HappyPrideMonth 🌈!
@nyuniversity's @hello_hpo and @nyulgbtq want to share some highlights of incredible progress LGBTQ+ communities have made in recent years and acknowledge the real threats to the safety and thriving of our communities.

In many ways, queer and trans communities are thriving! Did you know...

❤️In 2022, the midterm elections had the highest number of wins for openly LGBTQ+ candidates in history.
💜LGBTQ+ artists are breaking records, including Kim Petras who became the first openly transgender music artist to win a major-category Grammy Award this year.
💛From 2021 to 2022, 775 series regulars on primetime TV programming were LGBTQ+.
💚Last year, the US added an X category for gender in addition to the F and M on passport applications which gives non-binary folks a way to self-identify.

With big wins in representation, come massive threats to the safety and livelihood of LGBTQ+ people. Did you know...

➡️A record-breaking 491 anti-trans and anti-queer laws were introduced in state legislatures just this year to date.
➡️The Tennessee drag ban prompted a slew of anti-drag laws across the country.
➡️Nearly 20% of hate crimes are motivated by gender and sexuality-based discrimination.

Great progress and unapologetic ownership of our authentic selves can unfortunately prompt hate, discrimination, and even, violence. We know this to be true of many important movements throughout history.

Let's stay aware of the prejudice that remains while we celebrate the great strength, courage, and resilience of LGBTQ+ communities in 2023. 🏳️‍🌈🏳️‍⚧️

#Pride2023 #PrideMonth #NYU @nyulgbtq

150w

JLC & ASSOCIATES

Attorney Spotlight Newsletter

Contract Copywriter (2021)

Project Description:

JLC & Associates is a real estate law firm based in New York City. I conducted interviews with the staff and wrote newsletters highlighting their background and work for the firm's clients. The goal was to give the clients a sense of who they will be working with, allowing the process to feel less intimidating to first-time home owners.

NEWSLETTER

An Arbiter of Innovative Solutions: Get to Know Elizabeth Aquino

March 22, 2021

By Parade Stone with contribution by Elizabeth Aquino, Esq.

Elizabeth Aquino, Esq., Senior Associate Attorney at JLC & Associates, celebrates her three-year anniversary with the firm on February 1st. A former litigator with over ten years of experience in both real estate and family law, Aquino brings her multifaceted perspective to her role as a transactional attorney. As she reflects on her path to her current position, she marvels at the sense of home she feels at JLC: "I didn't expect it to feel like this is where I should've landed all along, but now it feels that way."

Growing up in Oak Park, Illinois, Aquino did not imagine she would work in a legal field. "I didn't have exposure to attorneys in my life. I'm the only one in my family that's an attorney so I really forged a new path," she explains.

A Different Kind of Year



Even after completing her undergraduate degree at the University ofWisconsin-Madison, she regarded her acceptance into DePaul University College of Law as an opportunity for an academically enriching experience, not a clear career path to practicing law. Despite her initial uncertainty, her career trajectory quickly became clear: "Everyone that knows me in my family knows why I'm the attorney."

As an early-career lawyer Aquino represented individuals in divorce and custody cases in Chicago, Illinois. After working in family law in her home state, she moved to New York and promptly passed the bar, allowing her to practice real estate law. After several years of litigation in the real estate field, Aquino decided to transition her career as she felt dissatisfied with the "zero-sum" quality of the court system process.

Aquino speaks highly of her work at JLC & Associates and values the opportunity to support clients through the closing process. She explains, "...the practice that I have now is really gratifying because I'm advocating for our clients' interests. Instead of thinking only of how to win, we're thinking of the bigger picture and how to advocate for our clients legally."



Aquino characterizes her role as a "risk manager." Who could imagine that she would have to mitigate the kinds of risks that the Covid-19 pandemic would induce in the real estate field? Her investment in counseling her clients served her well when the JLC team had to essentially reinvent closing strategies while working from home. She explains, "It was one of those times in our professional careers where we as attorneys needed to be able to council our clients while not necessarily knowing what was going to happen."

Despite the abundant challenges that the New York City real estate community navigated last year, the JLC team remained positive. Aquino describes the way she creatively addressed her client's needs with a "yes first" approach. She admires the way the JLC team came together in a time of crisis: " I have so much respect for the people that work here especially coming out of the past year. We all cheered each other on. It was a nice reminder that everyone is just rooting for you."

Aquino's ability to adapt to new and challenging circumstances speaks volumes about her role as a leader and team member. She looks forward to continuing her work in 2021. "I think it will be a very prolific year for real estate in New York City," she confidently predicts.

ACHELOA WELLNESS

Wellness Blog

Contract Copywriter (2020-2021)

Project Description:

Acheloa Wellness is a life coaching service created by burnout coach Lauren Baptiste. I wrote the posts for her blog and copyedited all her website copy.

Get to Know the Benefits of Turmeric Milk

Updated: Feb 11, 2025



Sometimes, there's nothing better than a steamy latte in the morning or a warm cup of tea before bed. Whether you're a coffee or tea drinker, I recommend that you consider swapping one of your morning or nighttime beverages for a soothing cup of turmeric milk.

Also known as Golden milk, this comforting beverage nourishes your body, promotes digestive and reproductive health, and stabilizes the Vata Ayurvedic dosha, particularly during autumn and winter. With all of these wonderful benefits, who wouldn't want to add this yummy beverage to their daily routine?

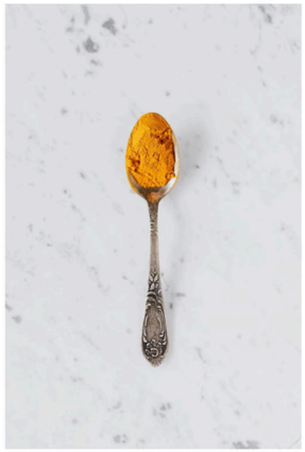
Golden Milk Recipe Ayurveda

Have you heard of bulletproof coffee? This popular trend calls for a surprising secret ingredient in your typical coffee preparation process: Butter. That's right; the addition of fat aids digestion in this acidic beverage and helps to taper the release of caffeine, giving the drinker a more regulated boost of energy.

You can consider this recipe for bulletproof golden milk, a healthier alternative to coffee. By swapping out milk for coffee, you avoid the anxiety that caffeine can elicit. Additionally, if you replace the butter with ghee (butter without the milk solids), you will soothe your digestive tract. So, without further ado, let's get into this turmeric milk recipe:

Ingredients:

- Turmeric root (fresh)
- Ginger root (fresh)
- 1 tsp Ghee
- ¼ tsp Cinnamon
- ⅛ tsp Cardamom
- Pinch Nutmeg
- Pinch Ajwain powder
- 2 cups whole milk (non-homogenized, if possible)
- 1 cup filtered water (optional: reduces the unctuous quality)



Preparation:

1. Peel and grate the turmeric and ginger root in order to make a paste. You can also use a blender or food processor. If you produce excess paste, no worries! It will keep in the fridge for four days or you can store it in the freezer
2. In a small saucepan, sauté 1 tablespoon of turmeric/ginger paste with approximately 1 tsp of ghee (enough to moisten the paste). Sauté for 2 minutes.
3. Add cinnamon, cardamom, nutmeg and ajwain to taste to the ghee and paste mixture.
4. Pour in 2 cups of milk and optional 1 cup of water. Bring mixture to a boil and then reduce heat. Simmer for 5 minutes.
5. Serve hot. There is no need to strain, the turmeric/ginger pieces are beneficial.

Vegan Alternatives

If you are vegan and prefer not to use ghee and whole milk, I recommend combining coconut oil with oat milk. Although there is no substitute for the nutrients provided by a cultured ghee or raw, non-homogenized milk, you can still reap many of the benefits of the recipe. The warmed spices will support your digestive, reproductive and overall health.

The Benefits of Turmeric Milk

You may already know that turmeric (the spice that gives the golden milk its trademark golden color) has anti-inflammatory properties. But did you know that according to Ayurvedic thought, milk provides many health benefits as well? The beverage is actually considered a power food when it comes to penetrating the body's 7 dhatus or layers of tissue (bones, nervous system, muscles, fat, blood, plasma, and reproductive tissue).

Golden Milk for Better Sleep

When my clients complain of sleep deprivation, I always suggest making spiced milk in the evening. The grounding quality will ease a restless mind, particularly during movement-driven Vata seasons.

Bulletproof Milk for a Balanced Morning

Many of us begin our mornings with a cup of coffee or black tea. While I understand the desire for a boost of energy during a groggy morning, caffeine can clog your digestive track and create unnecessary anxiety. If you cannot let go of caffeine, even swapping your second cup for golden milk will do wonders for your digestion.

Enrich Your Day With a Cup of Turmeric Milk

Whether you're keeping yourself grounded during the day or readying yourself for sleep, this golden milk recipe nourishes your body. I consider taking the time to make yourself something delicious an act of self-care. This drink is like a warm embrace for your mind, body and spirit. I hope you try drinking golden milk and feel the effects of its many health benefits grounding you, especially during Vata times.

Want a healthy routine that actually sticks? Sign up for my newsletter. Each week I'll show you how to turn your health goals into real habits you can maintain. Plus, my newsletter members are always first to know about upcoming wellness events and webinars to help you stay balanced when life gets crazy.

MEET ME ON THE BROOKLYN BRIDGE

Feature Film

Project Logline:

When Kennedy and Gianna, former middle school best friends, get paired together to write an article about the best places in New York City to find queer love, Kennedy questions her sexuality, who she is, and her relationship with Gianna.

Script Sample & Table Read Pictures — 2026

A BLACK SCREEN

The sound of typing:

KENNEDY (V.O.)
A romantic comedy, or as we likely know it, a rom-com...

EXT. BROOKLYN BRIDGE - ENTRANCE - DAY

SUPER: 2007

KENNEDY (V.O.)
...centers around the acceptance or rejection of the idea that love can overcome any obstacle.

MIDDLE SCHOOL KENNEDY (12, biracial, Chinese and white) approaches the entrance on a spring day. She's rocking the feminine *Seventeen Magazine* fashion trends of the early 2000s (skinny jeans, ankle boots, skinny scarves, etc.)

Middle School Kennedy pauses to text her contact, "Gianna Garcia: "Where r u?"

Middle School Kennedy receives the response: "Meet me on the Brooklyn Bridge."

Middle School Kennedy removes a shiny pink iPod from the pocket of her jacket. She puts her headphones in her ears and plays an early 2000s hit. She takes a deep breath, closing her eyes as the spring sun shines on her face.

The beat drops and Middle School Kennedy is off, confidently walking onto the bridge in time to the music.

EXT. THE BROOKLYN BRIDGE - DAY - CONTINUOUS

Middle School Kennedy weaves between TOURISTS taking photos on digital cameras and BIKERS trying to pass by the crowds.

EXT. THE BROOKLYN BRIDGE - MIDDLE OF THE BRIDGE - DAY

MIDDLE SCHOOL GIANNA (12, Latina, emo) anxiously scans the crowd for Middle School Kennedy. She wears a band t-shirt featuring a popular emo band of the time like Fall Out Boy or My Chemical Romance.

KENNEDY (V.O.)
The idea that love can overcome race, class, age, childhood traumas...

Middle School Kennedy approaches the middle of the bridge.

MIDDLE SCHOOL KENNEDY
G!

Grinning, Middle School Kennedy waves. Middle School Gianna smiles warmly at her and waves back. Time seems to slow as the two make eye contact.

KENNEDY (V.O.)
...and the passage of time.

Middle School Kennedy blinks.

CUT TO:

EXT. THE BROOKLYN BRIDGE - MIDDLE OF THE BRIDGE - DAY

SUPER: Pride Sunday, 2023

KENNEDY (28, still feminine, still wears the latest trends), blinks. She is dressed head-to-toe in rainbow Pride-themed clothing,

The emo attire is gone but there is GIANNA (28, a "chapstick lesbian"), standing in front of Kennedy wearing a much more low key Pride outfit: shorts and t-shirt that says "Femme Bait."

KENNEDY
Gianna, oh my god.

GIANNA
Hi, Kennedy.

KENNEDY
It's been forever.

GIANNA
I know. Um, excited for pride?

Gianna gestures to Kennedy's very loud Pride outfit.

KENNEDY
I love a theme.

GIANNA
I remember that. The scorpion birthday party -

KENNEDY
You're a Scorpio!

GIANNA
And you knew that before it was cool. What are your Pride plans?



FISHING

Short Film

Project Logline:

When Lucas searches for a sign from his late father, Byron, a stranger and urban fisherman, offers him a rare act of kindness in a big city: a fishing lesson.

Script Sample & Film Stills — 2025

1. EXT. NEW YORK CITY - LOWER EAST SIDE NYCHA HOUSING - DAY

A NYCHA apartment building on an Autumn day. Inside it --

2. INT. APARTMENT - DAY

LUCAS (30s, Dominican-American) rummages through a HALLWAY CLOSET. Finally, he finds a FISHING ROD.

Lucas reaches for the fishing rod and considers it. He turns the reel and it clicks as the line tightens. He nods, satisfied, and removes it from the closet, closing the door behind him.

3. EXT. THE STREET - DAY

Lucas walks down the city sidewalk in Lower Manhattan with the fishing rod in his hand.

4. EXT. ENTRANCE TO LOWER MANHATTAN PIER - DAY

Fishing rod in hand, Lucas approaches the entrance to a PIER.

5. EXT. THE PIER - DAY

Lucas enters a large pier overlooking the East River. Another man, BYRON (30s, Black) sits at a distance fishing. Lucas walks toward the river's edge. He stares out, transfixed.

Byron sits in a collapsible chair some distance away from Lucas. He is at ease, in no particular rush to catch a fish and content to enjoy the day.

By Byron's side is a cooler, a tackle box (essentially, a fishing tool box) and a fishing pole. He yells to Lucas.

BYRON
Yo! How's it going, man?!

INTERCUT BETWEEN BYRON AND LUCAS AS NEEDED

Lucas sees Byron waving at him. He nods, acknowledging Byron but says nothing. He casts the fishing line without any bait attached. Byron observes this.

BYRON (CONT'D)
Hey, man! You gotta -

Lucas pointedly ignores Byron.

BYRON (CONT'D)
(To himself)
Well, alright. None of my business.

Byron shrugs and resumes fishing.

6. EXT. THE PIER - DAY

LATER IN THE DAY, Lucas and Byron remain in the same position. Byron sits in his chair, totally at peace.

Lucas, on the other hand, is rigid with tension. After a series of pissed-off sighs, he reels the line in from the water and finds no fish attached. He has an outburst.

LUCAS
(Fuck! Fuck! Shit! Mother fucker! Fuck!)
Coño! Coño! Mierda! Cabrón! Coño!

Byron approaches Lucas.

BYRON
Brother, you gotta add bait.

LUCAS
What?

BYRON
You need bait. For the fish?

LUCAS
Oh. Oh, shit.

BYRON
It's all good. Um, I got some extra. Here -

LUCAS
No, I'm good.

BYRON
...You not, though.

LUCAS
I don't need help.

BYRON
Kinda seems like you do.

LUCAS
Yo, you don't know me, man!





THE FAMILY CURSE

TV Pilot

Project Logline:

When Alexandra decides to abandon her family's fortune-telling business, a mysterious encounter with a New Orleans tea leaf reader unleashes her 6th sense for communicating with the dead. When she learns the business is failing, she must choose whether or not to embrace her gift.

Script Sample — 2025

THE FAMILY CURSE

"Pilot"

TEASER

EXT. NEW ORLEANS - MISSISSIPPI RIVER WATERFRONT - NIGHT

SUPER: 1991

The night-darkened waves flow gently, the surface of the water undisturbed until -

A DEAD WOMAN (40s) floats in the river. She wears a white nightgown soaked in river water and stained red at the bottom. Her long hair splays out as she starts to sink.

The silhouette of ANOTHER WOMAN looks out at the water ominously, her features hidden in the darkness.

EXT. JACKSON SQUARE - NIGHT

SUPER: 2011

PSYCHICS and TAROT READERS sit at little tables giving readings in the square.

DELIA LOVELL (60s, striking, hard to read) sits smoking at a table with a purple sign on it that says, "LOVELL FAMILY MEDIUMS," in gold script. She does not smile at TOURISTS walking by. A deck of tarot cards sit beside her ashtray.

By Delia's side sits CHILD ALEXANDRA LOVELL (5 years old, aloof), drawing in a notebook. Delia studies the drawing: a CHILDLIKE IMAGE OF THE DEAD WOMAN IN THE RIVER.

DELIA
Alexandra?

CHILD ALEXANDRA
yes, grandma?

DELIA
Who is that?

Child Alexandra shrugs as she draws water around the woman with a blue crayon.

DELIA (CONT'D)
You remember how to shuffle, honey?

CHILD ALEXANDRA
Uh...

DELIA
Come here.

Child Alexandra crawls into her grandmother's lap. Delia helps Child Alexandra shuffle the tarot deck. Delia places the shuffled cards in a pile.

DELIA (CONT'D)
Very good. Now, pull a card. And use your intuitive hand, right?

Child Alexandra nods and pulls the Devil Card from the pile with her left hand.

DELIA (CONT'D)
Hm. Close your eyes. Take a deep breath. Think of a familiar sound - something that comforts you.

Child Alexandra close her eyes and breathes in deep. She hears the sound of cicadas in the trees and her grandmother's humming.

CUT TO:

FLASHES OF IMAGES:

A woman crying and drinking red wine, the sound of a bottle smashing, red wine staining a nightgown.

DARKNESS

BACK TO:

EXT. JACKSON SQUARE - NIGHT - THE PRESENT

Alexandra opens her eyes, unnerved. Delia watches her intently.

DELIA
You saw her.

CHILD ALEXANDRA
Yes.

Delia nods, unsurprised.

DELIA
My ex-husband, God rest him, once called our ability "the family curse." He was short sighted.

Child Alexandra becomes lost in thought.

CHILD ALEXANDRA
She was like mommy.

DELIA
You saw your mother?

CHILD ALEXANDRA
No, the lady. She was drinking wine like mommy.

DELIA
...Your mother got that from her father.

CHILD ALEXANDRA
The family curse?

DELIA
No. And you have a gift, darling, not a curse. Just don't let the gift...*happen* to you. That's when the trouble starts.

Alexandra returns to her drawing. She draws a red wine stain on the woman's dress, unaware of the translucent GHOST OF THAT WOMAN watching her from behind.

END OF TEASER

SPIRITUAL SHIT

Short Film

Script Sample & Film Stills — 2021

Project Logline:

When Mya and Hunter, an interracial couple, and their friend Sophie decide to host a seance in their Brooklyn apartment, tensions arise as Hunter asserts his opinion on the legitimacy of ghosts as well as the importance of intersectionality.

INT. MYA'S LIVING ROOM - EVENING

MYA (Black, early 20s) and HUNTER (white, early 20s) sit on the floor of a living room clearly inhabited by 20 somethings as it is entirely furnished by Ikea. The living room opens up into the kitchen with the bedrooms on the opposite side.

The three sit on the outside of a circle of candles. SOPHIE (white passing Latina, early 20s) makes a martini as she reads an article on her phone. She sets a bowl of mangoes in the center of the circle and joins Hunter and Mya on the floor. As Hunter and Sophie banter, Mya remains intently focused on the circle of candles.

SOPHIE
Okay. It says we need to provide the ghost with an offering.

HUNTER
Where are you even getting this information?

SOPHIE
Cosmo.

HUNTER
Wow. I didn't know they wrote about that kinda stuff.

SOPHIE
Summoning ghosts - just girly things.

MYA
Do you think Howard likes mangoes?

The ceiling light abruptly blinks on and off. The three look up at it.

SOPHIE
Definitely.

HUNTER
I'm sorry, who is Howard?

MYA/SOPHIE
The ghost.

HUNTER
Guys, this is -

MYA
Babe. You said you would be open minded.

HUNTER
I know but I'm sorry, you don't have a ghost. You have an electrical problem.

SOPHIE
Can't we just enjoy the idea, though?

HUNTER
Yeah, no, enjoy it. But it's not real.

SOPHIE
We get it, you're an atheist. But it's fun. Don't you ever have fun?

MYA
I don't think it's for fun.

SOPHIE
What do you mean?

MYA
I think it's a ghost.

HUNTER
No, you don't.

MYA
I do. My whole family believes in ghosts. Sometimes, my mom says she smells my grandma's perfume, just wafting around her house.

HUNTER
Well, yeah, but you know your mom. She's...

MYA
She's what?

SOPHIE
Oh God, Hunter.

HUNTER
What? She's like, a little...eccentric. I mean, she's been through a lot as like, a Black woman and -







THANK YOU

Parade Stone

Phone :

917-846-4670

Email :

parade.stone@gmail.com

Website :

www.paradestone.com

