

## Copywriter and Content Creator

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### WRITING EXPERIENCE

**Freelance Copywriter — Inkblot Analytics** November 2020 - Ongoing  
New York, NY

- Edits blog content for The Andover Shop, a menswear line and client of the company
- Writes press releases for company clients
- Implements SEO strategy in clients' website content

**Freelance Content/Copywriter — Multiple Clients** July 2019 - Ongoing  
New York, NY

- Develops content for the following brands: Homestead Hemp (CBD Brand), Acheloa Wellness (wellness lifestyle brand) and JLC & Associates (real estate law firm)
- Writes content for email campaigns, blog posts, newsletters and website content for the above brands
- Copy edits previously written email campaigns, blog posts, newsletters and website content for the above brands

**SEO Butler — Freelance Copywriter** March - October 2020  
New York, NY

- Writes website copy for retail, medical and financial brands and companies
- Writes weekly blog posts, guest posts, website content and affiliate reviews
- Uses SEO software to write for clients in need of SEO content for their websites

### ADMINISTRATIVE EXPERIENCE

**Teen Brain Trust — Associate (Part-Time)** November 2019 - Ongoing  
New York, NY

- Manages outreach to potential sponsors
- Researches potential neuroscientific experts for program consultation
- Manages program founders' calendars

**Manhattan Theatre Club — Artistic Intern** March - May 2019  
New York, NY

- Supported the preparation leading up to the Spring fundraising gala
- Assisted with openings of Broadway and Off-Broadway shows such as *Ink* and *Long Lost*
- Supported artistic staff in coordinating future programming

**Beacon Hill Staffing, Music Choice — Receptionist/Administrative Assistant** September - December 2018  
Position: Temporary, New York, NY

- Maintained security by following safety procedures at the front desk
- Ordered and organized supplies for office pantry and kitchen
- Assisted with new hire transitions by ordering name plates and organizing preliminary paperwork

### HIGHLIGHTED EXPERIENCE

**Freelance Tutor — Ages 13-20** September 2019 - Ongoing  
New York, NY

- Teaches a variety of essay writing styles (e.g. personal essay, research paper and review)
- Helps students to create study guides for upcoming tests
- Teaches students research methods as well as how to interpret academic texts

### EDUCATION

**State University of New York at Purchase (Purchase College)** September 2013 - May 2017

Bachelor of Arts, Magna Cum Laude, GPA: 3.8

Double Major: Theatre and Performance and Gender Studies, Minor: Playwriting